

OnPath Energy: Graduate Development Programme

Marketing and Events Management

Location: Houghton le Spring, Sunderland

Salary: Competitive + benefits

Application Deadline: 30th November 2024

Start Date: September 2025

Are you a recent graduate (or soon-to-be graduate) with a passion for marketing, events, and sustainability? Start your career in the renewable energy sector with our **Graduate Development Programme**, where you'll help promote clean energy solutions and engage communities in the UK's green revolution.

About Us:

We are a leading renewable energy development company, dedicated to playing our part in a just transition to net zero that is fair and inclusive for everyone through onshore wind, solar, and battery storage projects. As we grow, we're looking for creative and dynamic graduates to help us raise awareness of our projects and communicate our sustainability mission.

The Role:

As a **Marketing & Event Management Graduate**, you will support the development of marketing strategies and help coordinate events that promote our renewable energy projects. This role offers a unique opportunity to combine marketing expertise with event planning in a sector driving the UK's transition to a low-carbon future.

Key Responsibilities:

- **Marketing campaigns:** Assist in the development and execution of integrated marketing campaigns to promote our renewable energy projects, including digital, email, print, and social media.
- **Event coordination:** Support the planning and execution of key industry events, community consultations, and stakeholder meetings, ensuring smooth operations from start to finish.

- **Content creation:** Contribute to the creation of engaging content, including press releases, newsletters, brochures, website updates, and social media posts.
- **Stakeholder engagement:** Work closely with external agencies, community groups, and internal teams to raise awareness of the company's projects and sustainability goals.
- **Brand building:** Help strengthen our brand presence by supporting PR efforts, engaging with key stakeholders both in person and digitally, and tracking marketing performance metrics.
- **Sustainability advocacy:** Promote our OnPath Together approach to development to help to deliver renewable energy solutions through engagement with communities as we play our part in net zero.

What we're looking for:

- A recent graduate (or soon-to-be graduate) with a degree in **marketing, event management, communications, public relations, or a related field.**
- A strong interest in **renewable energy**, sustainability, and environmental advocacy.
- Excellent **communication and organisational skills.**
- Experience or interest in **event planning**, marketing campaigns, and public engagement.
- Creative thinking and an eye for detail.
- Proficiency in paid for **social media** campaigns and analytical marketing tools.
- A **UK driving licence** and willingness to travel across the UK for events and meetings.

What We Offer:

- **Comprehensive training:** Get hands-on experience in marketing and event management, guided by experienced mentors and industry professionals.
- **Career progression:** High-performing graduates may be offered permanent roles within our marketing or events team.
- Exposure to **high-profile renewable energy projects** and the opportunity to shape how we communicate our impact.
- Competitive **salary and benefits package**, including the chance to work on meaningful projects that contribute to a greener future.
- A collaborative, inclusive work environment.

How to apply:

To apply, please submit your CV and cover letter to applications@onpathenergy.com by 30th November 2024.